

Press Release

Contact: Amelia Painter
Phone: 1-712-260-5372

FOR IMMEDIATE RELEASE
May 13, 2008

TotalWebDesigner.com Launches Web site For Denise's Desserts & Denise's Sweet Retreat

Shenandoah, IA (May 13, 2008) -- Leading Iowa design firm creates original Web site design for Denise Fichter, owner of Denise's Desserts and Denise's Sweet Retreat in Shenandoah, Iowa.

TotalWebDesigner.com's graphic artist, Ashley Chapman, created a tasteful site that reveals Fichter's creativity and passion for pastries. Of the twelve types of cookie dough, their sugar cookies are the most requested. In addition Fichter also serves cheesecakes, tortes, fresh fruit pies and specializes in wedding and graduation cakes and larger corporate catering.

Opened since August 2005 in the historic district in Shenandoah, visitors enjoy the original woodwork and brick. Fichter designed the bakery around a full wall mural of a scene in Paris. "People sit and stare at the gorgeous painting and transcend themselves to Paris while enjoying a flavored cappuccino," says Fichter. "It's really cool!"

In addition, Fichter operates a one-room Parisian-themed private bed and breakfast suite with office room, queen-sized bed, stove, refrigerator and microwave above the bakery. Guests are welcome to stay in the suite for breakfast with a choice of homemade breakfast casserole, ham and cheese croissants, cinnamon roll or granola parfait or join the public in the bakery downstairs for a full homemade meal and their favorite gourmet coffee.

Accommodations are fit for corporate travelers, honeymooners or singles. Private suite rates are \$75 - \$95 depending on the number of people staying.

Although located in a small Southwest Iowa town, Fichter caters to the likes of business meetings such as the Warren Buffet Annual Stockholders meeting held in Omaha, NE just 30 miles west. Fichter and her 10 employees prepared 30 dozen signature sugar cookies which were placed in 90 hotel rooms for the event.

Another annual summer event she caters to is the Glenn Miller Festival in Clarinda, IA, IA June 11-15, 2008. A short 20 minute drive to Shenandoah, Denise's Sweet Retreat is already booked for this weekend.

She also plans to open for Sunday brunch from 11:00 – 2:00 p.m. later this year.



About Denise's Desserts and Denise's Sweet Retreat

Fichter has worked as an apprentice under two corporate chefs and as a restaurant dessert manager for seven years. For more information about Denise's Desserts or to make reservations at Denise's Sweet Retreat, visit

www.sweetretreat.iabedandbreakfast.com or call 712.246.2295.



About TotalWebDesigner.com

Amelia Painter, a Web site designer since 1995, founded TotalWebDesigner.com in 2004 as a multi-faceted Web design and marketing operation. Current clients include: Iowa Bed and Breakfast Innkeepers Association, Minnesota Bed and Breakfast Association, Nebraska Bed and Breakfast Association, the William Sauntry Mansion, and many other lodging facilities. For more information or to view their portfolio, visit www.TotalWebDesigner.com or call 712.260.5372.

###

Contact release copy writer Rainey Johnson at 515-419-5896 for additional information about Denise's Desserts and Sweet Retreat. For copies of High Resolution Images of Denise's Desserts and Sweet Retreat can be obtained for publication by calling 712.260.5372.